

## Small Business IDA: A Savings Program for Small Business Owners



**Who:** Entrepreneurs, Start-ups, and Existing Businesses

**What:** Provides small business entrepreneurs a source of matched savings—you'll receive \$2 in match money for every \$1 deposited

- Receive best practices of savings, budgeting, and business planning

**Benefits:** Obtain an incredible two to one return on your savings investment, to receive the maximum match amount of \$1,500, one only need to save \$750

- Use funds to start or expand your small business
- Participate in free financial empowerment, you will learn how to improve your credit, reduce your debt, and start feeling financially secure
- Receive ongoing training on how to manage your business effectively
- Participate at no cost in business planning seminar, attendees will create a business plan and projected financials

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